

MASSACHUSETTS GEOLOGICAL SOCIETY

2017 OUTREACH COMMITTEE PLAN

OUTREACH COMMITTEE MISSION STATEMENT

To engage others as Massachusetts Geologists by building our knowledge base, networking and being a technical resource.

2017 OUTREACH GOALS

Knowledge Base:

1. Develop a “Geology in Massachusetts” Power Point presentation with topics that could include Environmental, Economic, Urban, Glacial, and People of Interest in Geology (Geologists of historical or public significance).
2. Develop materials for handouts and presentations. This could include fliers, a large poster, business cards, promotional items.

Networking:

1. Designate liaisons to work with other groups, agencies and associations to represent MaGS.
2. Work with MaGS Steering Committee to develop an interactive online community forum for members and interested parties. This will include development of our presence and capabilities in social media.

Technical Resource:

1. Work to develop and organize a database and links to all things MassGEO on MaGS website and social media platforms. This should include “publicly-available” papers, documents and reports.
2. Develop a Technical Resources Team under MaGS to be available to respond to requests for information or support from media, state, local agencies and others.

We need your help with this. Please fill in your name and email/phone number below; and indicate your areas of interest/help by circling any or all of the above and return to me directly or by email at higginsenv@comcast.net or telephone 978 834-9000 (Jonathan Higgins)

Name: _____

Phone: _____ Email: _____